

Introductory Psychology Compendium: Table 4
Content Analysis: Percentage of Text Devoted to Topics in Chapter Titles for Briefer Versions

Textbook ^a	Level of Full-Length Version	Introduction	Research Methods	Biology	Sensation/ Perception	Consciousness	Learning	Memory	Language/ Thought	Intelligence
Bernstein & Coon	HM	5	3	6	9	6	6	6	5	3
Coon	L	4	2	5	8	6	6	5	4	2
Coon <i>Journey</i>	L	4	3	6	9	7	7	6	4	3
Feldman	LM	5	4	7	8	7	6	6	5	4
Franzoi	M	3	3	8	8	7	6	7	4	6
Hockenbury & Huffman	L	3	4	7	7	8	8	7	3	4
Huffman	L	5	2	7	7	6	6	6	4	3
Kassin	M	3	4	6	7	7	5	7	4	4
Kosslyn & Morris &	M	4	4	8	8	0	7	7	5	5
Morris &	LM	5	3	8	8	7	7	6	4	5
Morris & <i>Basic</i>	LM	5	3	8	8	7	7	5	4	6
Myers	M	3	3	5	8	7	5	6	4	4
Nevid	LM	5	2	9	8	7	6	6	4	3
Rathus	LM	4	3	9	7	7	6	7	4	4
Santrock	HM	4	3	6	7	6	7	7	4	4
Wade &	M	2	5	7	8	7	7	7	4	4
Weiten	HM	6	6	7	8	6	7	6	4	4
Wood &	L	4	4	8	8	6	7	7	4	4
Zimbardo &	H	4	3	8	8	6	6	7	4	4

Textbook ^a	Level of Full-Length Version	Emotion/ Motivation	Developmental	Personality	Disorders	Therapies	Health	Social	Applied ^b	Other ^c
Bernstein & Coon	HM	8	8	6	8	6	5	8	0	0
Coon	L	6	12	6	6	6	5	7	5	5
Coon <i>Journey</i>	L	8	7	7	7	7	7	8	0	0
Feldman	LM	7	10	6	7	6	6	7	0	0
Franzoi	M	8	9	8	5	4	6	8	0	0
Hockenbury & Huffman	L	9	8	7	7	7	5	6	0	0
Huffman	L	6	8	7	7	6	5	7	0 ^b	7 ^c
Kassin	M	7	7	7	7	6	0	8	6	6
Kosslyn & Morris &	M	7	9	6	7	7	6	7	0	0
Morris &	LM	7	10	6	6	6	6	7	0	0
Morris & <i>Basic</i>	LM	7	10	6	6	6	6	7	0	0
Myers	M	11	7	7	7	5	4	8	0	5
Nevid	LM	7	10	7	7	6	6	7	0	0
Rathus	LM	7	9	7	6	7	6	7	0	0
Santrock	HM	7	8	7	8	6	7	8	0	0
Wade &	M	11	8	7	7	6	3	7	0	0
Weiten	HM	7	7	7	7	7	6	7	0	0
Wood &	L	7	10	6	6	6	7	7	0	0
Zimbardo &	H	7	8	7	7	7	8	7	0	0

Table continues on the next page.

Notes. A briefer version is generally at the same level or a level or so lower in difficulty than its corresponding full-length text. However, we strongly recommend that you personally review any briefer texts in which you are interested to ensure the level is appropriate for your students. Because of rounding the percentages to the nearest whole number, total percentages may not always sum to 100%.

^aThe textbooks are listed by the first author's surname; an ampersand indicates one or more additional authors.

^b"Applied" topics include primarily industrial/organizational and environmental psychology; coverage of other applied topics (e.g., consumer psychology) varies among individual books. The Huffman text offers an optional chapter on Industrial/Organizational Psychology.

^c"Other" topics include at least one-third of an entire chapter devoted exclusively to diversity or sex/gender. Sex/gender chapters include primarily information on the biological processes that make a person male or female, the influence this outcome has on a person's social development, and gender differences in behaviors and abilities. An exception to this is the Huffman text which contains separate coverage of Living Psychology in a Global Economy.